

Minutes
Criminal Justice Collaborating Council - Education and Public Relations Committee
April 21, 2014

Spaeth called the meeting to order at 9:05 a.m.

Committee Members in Attendance: Sarah Spaeth, Windy Jicha, Julianne Davan, Larry Nelson, Betty Groenewold. **Committee Members Absent:** Sara Carpenter, Peter Slesar, Jerry Braatz.

Also Present: Rebecca Luczaj.

Approve Minutes from December 11, 2013 Meeting

Motion: Nelson moved, Davan second, to approve the minutes of December 11, 2013. Motion carried 5-0.

Discuss & Prioritize Spring 2014 Newsletter Article Ideas
Identify Writers & Assign Articles

<u>Pages</u>	<u>Article</u>	<u>Authors</u>
1	Judge Carter's introduction focusing on heroin awareness programs	Luczaj
1	May Drug Court Month	Jicha
2 or 3	Waukesha County receives TAD funding & summary of TAD legislation	Spaeth
2 or 3	DTC public service announcements on ESPN Radio	Davan & Carpenter
2 or 3	Statewide CJCC efforts	Luczaj
2 or 3	Waukesha County's drug collection and awareness	Davan
4	DTC Success Story	Carpenter

Review Timeline for Publishing Newsletter

- Articles due to Luczaj/Jicha – May 2
- Committee e-review newsletter – Week of May 5
- Approval of newsletter by CJCC Executive Committee – May 12

Review & Edit CJCC Communications Plan Draft

Luczaj distributed copies of the CJCC communications plan and the committee discussed future opportunities.

Opportunities	Date	To Do
1. New Supervisor Breakfast	April 30	<ul style="list-style-type: none">• Prepare one page fact sheet about CJCC.• Prepare an invitation to observe DTC 5/27 @ 10:30 am (include "A quorum of the county board and/or its committees may be present.") promoting National Drug Court Month.
2. National Drug Court Month	May 27	<ul style="list-style-type: none">• Invite media, SOPHIA, Drug Free Communities, community partners, county board supervisors to observe DTC.• Fond du Lac CJCC is coming to observe DTC.• Considering moving DTC to a larger courtroom.
3. Invite state legislators to observe DTC	June or July	<ul style="list-style-type: none">• Coordinate date with Brad Schimel so he can welcome guests.• Spaeth will call legislators and invite them to the event.• Prepare one page fact sheet.• Alert media.

4. Meet with new Freeman reporter covering government to enlighten him about CJCC		<ul style="list-style-type: none">• Contact once the reporter has been selected.
5. County executive video promotions		<ul style="list-style-type: none">• Provide Davan with photos for video.
6. Prepare DTC op ed piece		<ul style="list-style-type: none">• Interview Judge Domina or ask him to write it.• Focus on why DTC is valuable and successful.
7. CJCC Executive Committee members make CJCC presentations at social organizations		<ul style="list-style-type: none">• Luczaj will compile a list of organizations and make arrangements with committee members.
8. CJCC presentation at County Board meeting	May or June	<ul style="list-style-type: none">• Ask Brad Schimel to make presentation.• 15 minute presentation followed by Q & A.
9. Update CJCC on progress of Education and Public Relations Committee	Quarterly	

Set Next Meeting Date

Luczaj will send an availability survey to committee members for the next meeting.

Motion: Davan moved, Spaeth second, to adjourn at 10:16 a.m. Motion carried 5-0.